



arriver

I'm on my way

Press Release: Launch

April
2014

Meet the German social navigation app that wants to change the way we meet

- *arriver – new social navigation app to share your location seamlessly and privately*
- *Live, real-time meeting connection that collects zero personal data*
- *Eliminates the stress of waiting and of running late*



Press Release

arriver Launch

[arriver](#) launches revolutionary social navigation app that takes the place of traditional phone calls and messages in any meeting situation.

The Berlin-based company has created a service that allows users to map their meetings in real time and connect easily with the people who matter – and without storing a scrap of personal data.

arriver works by connecting the map points of users (on iOS or Android handsets). Simply send an arriver link and the recipient clicks to activate. From there, an exclusive, secure connection with your meeting partner is

established, so you can identify exactly where you both are on a map via your phone's GPS connection – thus eliminating the downtime and stresses of needlessly waiting or exchanging multiple texts.

arriver also eradicates the need to specify or describe addresses or complex directions.

“Sending someone an arriver is much simpler and quicker than relaying a full address and a long explanation of how to find it,” says CEO Felix Langhof.

arriver



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"For example, fans looking for the best bar to watch this summer's World Cup will be able to share an arriver with their friends, and join them quickly without wasting time trying to describe where the place is exactly.

"arriver makes meeting certain and spontaneous at the same time. Imagine you have a shopping date and the other person is late, rather than waiting you can use the dead time to go ahead and they will catch up to you. No further arrangements necessary."

arriver has also addressed public concerns over data usage – neutrality is built in to its DNA and it does not store any user data. Once you successfully meet, arriver

shuts down automatically without storing any details.

Langhof explains, "arriver has been designed with sole aim of bringing people together, and we hope it is the first step in a new standard for meeting coordination.

"Add certainty to any waiting time and it magically transforms it back into your own time. It turns out that this uncertainty is what bugs us most in having to wait. Knowing the person you're going to meet is still a couple of blocks away gives you time, rather than wasting it with the question, did he forget our meeting? With arriver you won't ever steal anyone's time again.

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For more information, please contact

Will Moore, Clarity PR

will@clarity.pr

t: +44 20 7100 1333

m: +44 78 7269 1202

About arriver

arriver is a social navigation app for iPhone and Android that connects the locations of two or more users. Using the built-in GPS functionality of your phone, it brings people together and shuts off automatically when its job is done. arriver is built solely for meeting coordination and is developed as a neutral product that collects no user data. It cannot create user profiles or collect personal information. arriver has a business model based on developing and selling a solid, useful product instead of drawing profit from trading users' data.